

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Attorney Docket No.: 15038US02

PATENT

In the Application of:)	
)	
Jeyhan Karaoguz, et al.)	<u>Electronically Filed On May 6, 2008</u>
)	
Serial No.: 10/675,466)	
)	
Filed: September 30, 2003)	
)	
For: DEMAND BROADCAST CHANNELS)	
AND CHANNEL PROGRAMMING)	
BASED ON USER VIEWING)	
HISTORY, PROFILING, AND)	
REQUESTS)	
)	
Examiner: Mendoza Jr., Jorge)	
)	
Group Art Unit: 2623)	
)	
Confirmation No.: 5576)	

AMENDMENT UNDER 37 C.F.R. § 1.116

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This paper responds to the final Office Action mailed April 16, 2008, in the above-identified application. The Applicants respectfully request reconsideration of the claim rejections in view of the following amendments and remarks.